



2021–2022 Fiscal Report

ANNUAL UPDATE



LETTER FROM OUR CO-FOUNDERS

We are so grateful for the continued growth of our program. We started The Hue Collective with a desire to improve access to post-production skills for students of color, and to introduce them to career possibilities that they'd never been exposed to before.

As we continue to work toward this mission, and we are equally as inspired by all the enthusiastic young people and their families that we have been able to reach!

Though 2020 inhibited our ability to meet in person, it did not stop us from teaching. But we hit the ground running as soon as we could in 2021 and 2022, securing amazing partner programs and returning to in-person camps with the help of high-level industry volunteers.

Because of amazing people and organizations who believe in our vision, we're now prepared to go farther into places where we are needed.

We are small but we are mighty, and this is the beginning of greatness of what The Hue Collective will achieve.

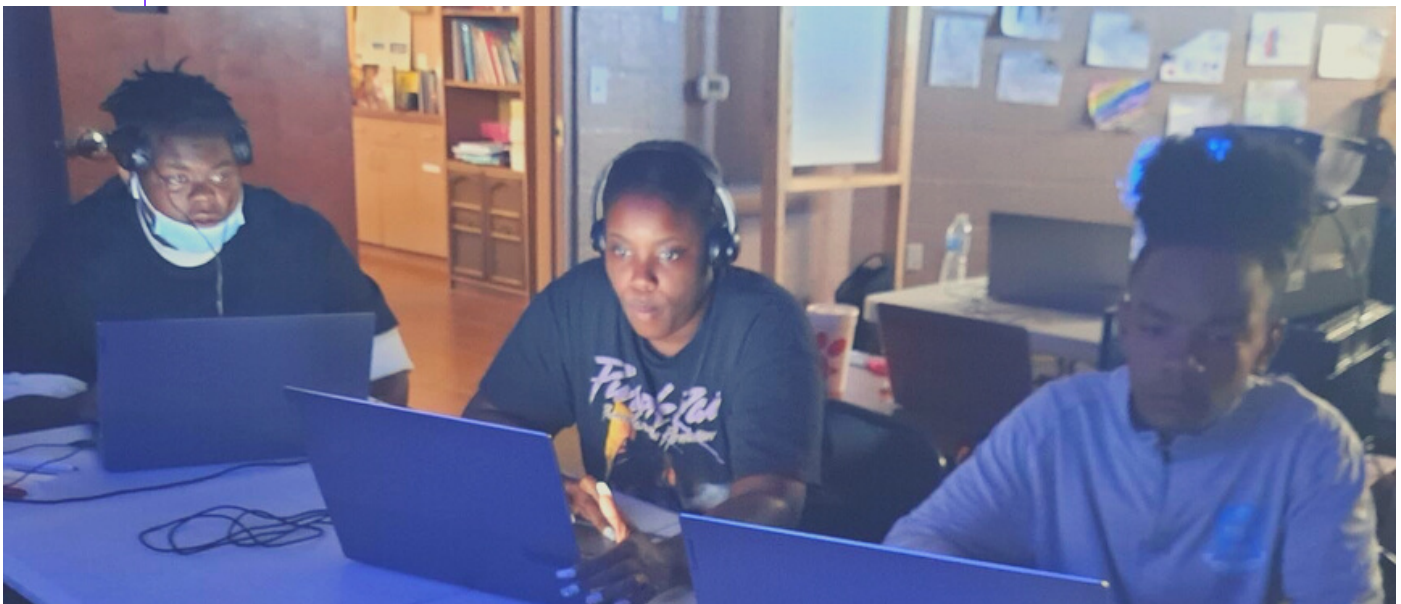




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WE STRIVE TO DEMYSTIFY
THE ABILITY FOR CHILDREN FROM
RURAL AND URBAN AREAS TO HAVE
CAREERS IN THE POST-PRODUCTION
AND PRODUCTION INDUSTRY.
— THE HUE VISION

”



OUR PROGRAMMATIC WORK

BOOTCAMPS IN 2021: FLORIDA

As COVID restrictions began to lift, it allowed us to hold two camps teaching Adobe Premiere. Our first was a hybrid virtual/in-person camp in Daytona Beach where we worked with the L.E.A.D Center run by the Daytona Beach Housing Authority. Here we exposed students who had dropped out of high school to an exciting creative profession that they could pursue.



BOOTCAMPS IN 2021: ALABAMA

For our second camp, we partnered with Fairfield High Preparatory School and even taught two instructors the software so they could continue student education.

While striving to work as safely as possible in the midst of a pandemic we still introduced more students to Adobe Premiere and to the career of editing and gave away a computer to one of our star pupils!



OUR PROGRAMMATIC WORK

BOOTCAMPS IN 2022: LOS ANGELES

In L.A., we held an in-person, two-day camp in the summer. Experienced, award-winning editors and mentors volunteered to help our students learn to edit and to introduce them to the vast career opportunities in media and entertainment.

Thanks to our amazing donors, we were able to give away a computer to one of our top students!

We were also able to award prizes to students who proved their knowledge during our speed review sessions.



BOOTCAMPS IN 2022: FLORIDA

We returned to Florida in October and hosted a bootcamp at the Lacey Family Spring Hill Boys & Girls Club.

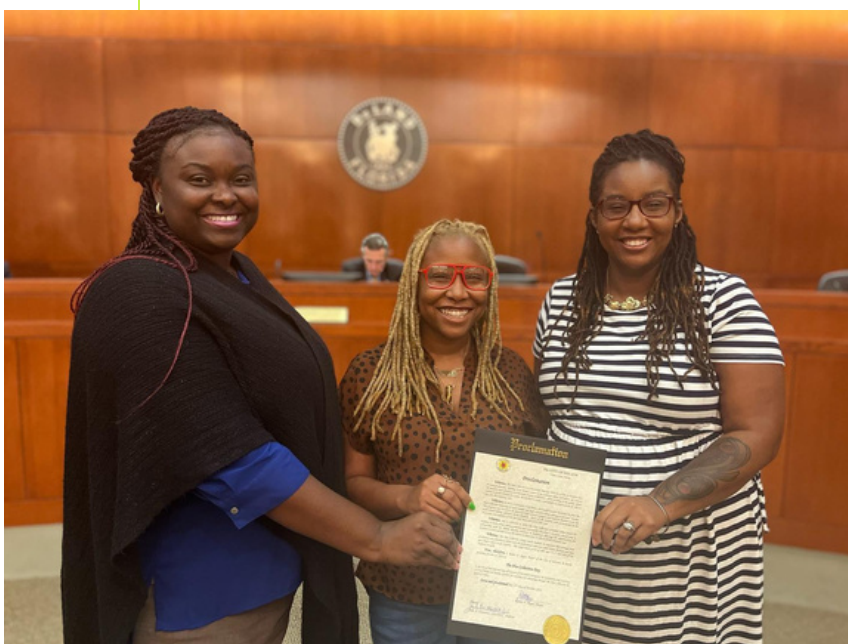
At this camp we received local press coverage and awarded two standout students with a new laptop!



OUR PROGRAMMATIC WORK

ADDITIONAL ACHIEVEMENTS IN 2022

We were proud to present a free screening for 40 high school students in Central Florida to see *The Woman King* starring Viola Davis! Thank you to our sponsors who helped us provide tickets and a Q&A with A'sia afterward, as she discussed working as a second assistant editor on the film.



THE HUE COLLECTIVE DAY

Oct. 17, 2022 was commemorated as The Hue Collective Day in DeLand, Florida!

Our co-founders Keisha and A'sia were honored to receive this special recognition in their hometown, presented by DeLand City Commissioner Jessica Davis.

OUR PROGRAMMATIC WORK

**THE HUE COLLECTIVE
2-DAY EDITING
BOOTCAMP**
APPLY TODAY!

THE HUE COLLECTIVE FOCUSES ON INTRODUCING YOUTH OF COLOR INTO THE WORLD OF POST-PRODUCTION.

Come learn how to edit from post-production professionals during our free 2-day bootcamp!

What: Hue Collective Editing Bootcamp
Where: The Metaphor Club
4333 Crenshaw Blvd LA 90008

When: April 23&24, 2022
Time: 10a - 1p

WE'RE GIVING AWAY ONE LAPTOP DURING THE BOOTCAMP!

thehuecollective.com/courses

**COMMUNITIES
THE HUE COLLECTIVE
HAS SERVED
(IN PERSON OR REMOTE):**

DeLand, FL

Jacksonville, FL

Baltimore, MD

Marietta, GA

Ruskin, FL

Petersburg, VA

Woodland Hills, CA

Orlando, FL

North Chesterfield, VA

Daytona Beach, FL

Fairfield, AL

Los Angeles, CA



Q Editing Bootcamp

**Final Day in
Fairfield, Ala**

@thehuecollectivefl

FRIENDS OF THE HUE COLLECTIVE

Our volunteer instructors, guest speakers and mentors are the lifeblood of our programming. We are consistently amazed by the caliber of professionals across post-production who share their time and insight with our students!

Here are just a few of our special guests:



LILLIAN E. BENSON, ACE



The renowned editor Lillian Benson joined our LA summer bootcamp to assist and serve as a guest speaker to our students. Her professional body of work as a television, video and feature film editor spans almost 30 years. She is the first Black woman editor to be accepted in the honorary society American Cinema Editors, and now sits on their Board of Directors.

Lillian has edited hit television series including *Soul Food*, the Emmy-nominated *Eyes on the Prize*, *Chicago Med*, and *Greenleaf*. She received a Lifetime Achievement Award from the Black Hollywood Education and Research Center in 2017.

INCOME STATEMENTS

FUNDING RAISED IN 2022

\$4,538.88

TOTAL DONATIONS (FACEBOOK,
BENEVITY, PAYPAL, CASH)

\$10,000

MS. FOUNDATION GRANT

FUNDING RAISED IN 2021

\$8,420.26

TOTAL DONATIONS (FACEBOOK,
BENEVITY, PAYPAL, CASH)

\$10,000

ADDITIONAL GRANT

\$10,000

MS. FOUNDATION GRANT

THANK YOU
MS. FOUNDATION
FOR YOUR CONTINUED SUPPORT!



Ms. FOUNDATION
FOR WOMEN

The mission of the Ms. Foundation for Women is to build women's collective power in the U.S. to advance equity and justice for all. The grant's focus is to assist in helping Girls of Color learn about post production in rural and urban areas.

OUR VISION FOR 2023

We greatly appreciate our donors, whose generosity allows us to have funding for software and equipment, provide lunch and locations for our camps, and cover miscellaneous expenses such as transportation for our volunteer instructors.

As we look ahead, The Hue Collective would like to expand in the following ways:

- Launch our first camp in Atlanta in 2023
- Continue to provide at least one laptop to a budding editor each year
- Add an advanced class in editing and a beginner visual effects class

We believe we can get there, thanks to the amazing donors who believe in our vision. Thank you to all of our donors thus far! Please contact us if you or an organization you represent are in a position to help us continue to grow.



OUR 2021-2022 FINANCIALS

STATEMENT OF FINANCIAL POSITION

Assets	2021	2022
Cash	\$550.00	\$0.00
Contributions + grants receivable	\$28,420.26	\$14,538.88
Total Assets	\$28,970.26	\$17,464.17
Donations	2021	2022
Unrestricted	\$8,420.26	\$4,538.88
Restricted assets	\$0.00	\$0.00
Total Net assets	\$8,420.26	\$4,538.88

STATEMENT OF ACTIVITIES

Revenue + Support	2021	2022
Unrestricted contributions + grants	\$28,420.26	\$14,538.88
In-kind donations	\$1,470.00	\$300.00
Total Current Assets	\$29,890.26	\$14,838.88
Expenses	2021	2022
Program services	\$13,645.38	\$8,099.74
Management + general	\$537.37	\$1,673.62
Fundraising	\$20.00	\$14.00
Total Expenses	\$14,202.75	\$9,787.36

PRESS

2020-2022

THE HUE COLLECTIVE AND CO-FOUNDER A'SIA HORNE WERE PLEASED TO RECEIVE COVERAGE IN SEVERAL OUTLETS AND RECOGNITION BY PROMINENT INSTITUTIONS.

THIS INCLUDED THE WINDRIDER INSTITUTE, POST IN BLACK, CINEMONTAGE MAGAZINE, AND A PRIMETIME FEATURE ON HER HOMETOWN CHANNEL NEWS 6 IN ORLANDO, FLORIDA!



NEW AT 6:00

DELAND NATIVE RETURNS TO TEACH STUDENTS VALUABLE SKILLS



BOARD MEMBERS

EXPANSION AND SUPPORT

The Hue Collective was pleased to add a new distinguished professionals to our Board of Directors in 2022. We thank them for their contributions to our programming and growth.

TINA MABRY



A true multihyphenate, Tina Mabry is a writer, director and producer for TV and film. Mabry wrote and directed the award-winning film *Mississippi Damned*, which premiered on Showtime in 2011. She has since worked on some of television's most popular shows, including *Queen Sugar*, *Queen of the South*, *Pose*, *The Politician*, *Insecure*, and *Power*. In 2017, she won a DGA Award for Outstanding Directorial Achievement in Children's Programming for her work on Amazon Studios' film *Melody 1963: Love Has To Win*. She has a number of high-profile projects soon to be announced. We are grateful to benefit from this respected filmmaker's wealth of experience across genre and medium.

KEYSHA WATTS

Keysha Watts is a post supervisor and producer in the television and film industry with over 10 years of experience. She has worked on a number of critically acclaimed projects in the Scripted and Unscripted arena, such as *Born This Way*, *Bill Nye Saves the World*, *Mrs. America*, *Lost Ollie* and *Kindred*. Keysha is an alumni of Georgia State University, and received a Bachelors of Arts degree in Film and Video. She is committed to educating and encouraging the next generation of youth on the many ways they can work within the Motion Picture industry.



ABOUT



THE ENTERTAINMENT INDUSTRY IS A WORLD OF ENDLESS POSSIBILITIES. AND AT THE HUE COLLECTIVE WE WANT TO INSPIRE KIDS TO RUN, DREAM AND BE DIFFERENT.

AS A NON-PROFIT, THE HUE COLLECTIVE FOCUSES ON INTRODUCING YOUTH OF COLOR INTO THE WORLD OF PRODUCTION AND POST-PRODUCTION. CREATED IN 2019 BY A'SIA HORNE AND KEISHA GORDON, NATIVES OF DELAND, FLORIDA, THE ORGANIZATION STRIVES TO DEMYSTIFY THE ABILITY FOR YOUTH FROM RURAL AND URBAN AREAS TO HAVE CAREERS IN THE POST-PRODUCTION INDUSTRY.



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FACEBOOK: [/THEHUECOLLECTIVE](https://www.facebook.com/THEHUECOLLECTIVE)

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