



2023 Fiscal Report

ANNUAL UPDATE



LETTER FROM OUR CO-FOUNDERS

We started The Hue Collective with a desire to improve access to post-production skills for students of color, and to introduce them to career possibilities they hadn't been exposed to before. In 2023, we saw exciting growth toward this mission!

In our vision for this fiscal year, we set goals to expand by launching our first camp in Atlanta and Baltimore, and to continue to provide at least one laptop to a budding editor. We are proud to share that we accomplished this and much more.

We solidified partner hubs in two new cities; purchased more computers, increasing the number of students we could host in each camp; and we didn't just provide at least one laptop to a budding editor at each camp—we were able to give away three laptops during our Daytona bootcamp alone!

We also secured amazing partnerships with RPA and MRI to provide locations, resources, and supplies. And Adobe provided us with footage and provided a demo at our Atlanta camp. Because of this support, our high-level industry volunteers, and others who believe in our vision, we were indeed able to go farther into places where we are needed.

Thank you for an amazing 2023!



THE HUE VISION

“

*WE STRIVE TO DEMYSTIFY
THE ABILITY FOR CHILDREN FROM
RURAL AND URBAN AREAS TO HAVE
CAREERS IN THE POST-PRODUCTION
AND PRODUCTION INDUSTRY.*

”



OUR PROGRAMMATIC WORK

BOOTCAMPS IN 2023: LOS ANGELES

For our first fall camp, we partnered with award-winning ad agency RPA in Santa Monica. Students actually worked in their headquarters while learning how to edit a car commercial.

We also held a Q&A with working post-production professionals where students learned about the fields of post-supervision and music supervision.

BOOTCAMPS IN 2023: BALTIMORE

In our new Baltimore partner hub, we worked with STEM-focused program Media Rhythm Institute and taught a summer camp in their new downtown facility.



OUR PROGRAMMATIC WORK



BOOTCAMPS IN 2023: ATLANTA

At our new Atlanta camp, multimedia software company Adobe, sent a special guest to host a demo sessions about Premiere and their new AI software called Firefly.

Adobe also sponsored footage for usage in several of our camps!

BOOTCAMPS IN 2023: DAYTONA

Funding allowed us to bring in two professionals in the post-production field with expertise in an area especially relevant to our youth: social media!

One guest was from TikTok, and the other was an influencer who works in the commercial space with global clients such as Target.

OUR PROGRAMMATIC WORK

ADDITIONAL ACHIEVEMENTS IN 2023

- Provided a computer to a budding editor at each camp
- Gave away 3 laptops in Daytona Beach, making this 9 computers total since 2020!
- Purchased more computers, increasing the number of students we could host for in-person camps to 15!
- Hosted camps at exciting locations such as the Russell Innovation Center for Entrepreneurs in Atlanta and Emory-Riddle Aeronautical University in Daytona, providing critical exposure to new settings
- Gifted students with shirts and bags to elevate the experience
- Able to hire much-needed help: video editors for social media and marketing, a part-time assistant, and social media manager

HUE'S INCLUSIVE REACH

Since 2019, we've reached over 100 students of color with our programming

- 52% boys
- 48% girls



OUR PROGRAMMATIC WORK



**COMMUNITIES
THE HUE COLLECTIVE
EXPANDED TO IN 2023
(IN PERSON):**

Baltimore, MD

Atlanta, GA

**COMMUNITIES
THE HUE COLLECTIVE
HAS SERVED
(IN PERSON OR REMOTE):**

DeLand, FL

Jacksonville, FL

Baltimore, MD

Marietta, GA

Ruskin, FL

Petersburg, VA

Woodland Hills, CA

Orlando, FL

North Chesterfield, VA

Daytona Beach, FL

Fairfield, AL

Los Angeles, CA



FRIENDS OF THE HUE COLLECTIVE

Our volunteer instructors, guest speakers and mentors are the lifeblood of our programming. We are consistently amazed by the caliber of professionals across post-production who share their time and insight with our students!

Here are just a few of our special guests:

THE HUE COLLECTIVE

We have some amazing post-production professionals at our LA camp! Make sure to apply soon!

EVENT DATES
4TH-5TH
NOVEMBER

For Ages 13-17
Deadline to apply is 10/19



A'SIA HORNE
ASSISTANT EDITOR
THE WOMAN KING, TWENTIES



WENDY SANDOVAL
MANAGER/LEAD EDITOR
@RPA



TIM DANIEL
EDITOR
TOP CHEF, NAILED IT



KRISTEN HOACK
MUSIC SUPERVISOR
SYNC LICENSING EXECUTIVE



ELIZABETH GRAY BAYNE
DIRECTOR/EDITOR
CHOCOLATE MILK



Mc FOUNDATION FOR WOMEN
HUE COLLECTIVE
rpa

THE HUE COLLECTIVE

We have some amazing post-production professionals at our LA camp! Make sure to apply soon!

EVENT DATES
4TH-5TH
NOVEMBER

For Ages 13-17
Deadline to apply is 10/19



DEANDRE VIDALE
ASSISTANT EDITOR
GARRY, WU-TANG: AN AMERICAN SAGA



KEYSHA WATTS
POST-PRODUCTION SUPERVISOR
KINDRED, MRS. AMERICA



MATT TAN
EDITOR
FOX SPORTS, NFL



ANDRÉS LÓPEZ
SENIOR EDITOR/ASSOCIATE PRODUCER/CO-OWNER
EDITOR BY WHAT'S UP DISNEY



BARRAK SITTY
EDITOR
FOX SPORTS



Mc FOUNDATION FOR WOMEN
HUE COLLECTIVE
rpa

THE HUE COLLECTIVE

We have some amazing post-production professionals at our ATL camp! Make sure to apply soon!

EVENT DATES
18TH-19TH
NOVEMBER

For Ages 13-17
Deadline to apply is 11/02



A'SIA HORNE
ASSISTANT EDITOR
THE WOMAN KING, TWENTIES



KORINA ANGLADA
STRATEGIC DEVELOPMENT MANAGER
@ADOBE



DEVIN SMITH
EDITOR
THE BACHELOR, A&E HORDERS



JAMES BREVARD
EDITOR
THE BACHELOR, A&E HORDERS



Adobe

THE HUE COLLECTIVE

We have some amazing post-production professionals at our ATL camp! Make sure to apply soon!

EVENT DATES
18TH-19TH
NOVEMBER

For Ages 13-17
Deadline to apply is 11/02



KEYSHA WATTS
POST-PRODUCTION SUPERVISOR
KINDRED, MRS. AMERICA



GLADYS EDEH
ASSISTANT EDITOR
BLACK GIRL STUFF, REVOLT TV



SEAN WOODS
EDITOR/DIRECTOR/DP
FILMMAKER



Adobe

Bootcamp Location:
Russell Innovation Center for Entrepreneurs

THE HUE COLLECTIVE

We have some amazing post-production professionals at our Daytona Beach camp! Make sure to apply soon!

EVENT DATES
2ND-3RD
DECEMBER

For Ages 13-18
Deadline to apply is 11/20



A'SIA HORNE
ASSISTANT EDITOR
THE WOMAN KING, TWENTIES



NELSON JAMES
EXPERIENCE DESIGNER
@TIKTOK



BRITTNEY JANAÉ
OP & EDITOR



Mc FOUNDATION FOR WOMEN
HUE COLLECTIVE
Adobe

WHAT: HUE COLLECTIVE
EDITING 101
BOOTCAMP
WHEN: DECEMBER 2-3,
2023 10A-130P
WHERE: EMBRY-
RIDDLE AERONAUTICAL
UNIVERSITY

OUR VISION FOR 2024

We've reached over 100 students of color with our camps, film screenings, and programming since 2019. And we are extremely proud to have near gender parity, in a STEAM field where girls and children of color have been historically left behind.

We greatly appreciate our donors, whose generosity provides funding for software and equipment, lunch and locations for our camps, and covers expenses such as transportation for our volunteer instructors.

As we look ahead, The Hue Collective desires to expand in the following ways:

- Replace the funding we will lose when our grant ends with our biggest donor, The Ms. Foundation for Women
- Continue to provide at least one laptop to a budding editor each year

We believe we can get there, with the help of donors, partners, and sponsors who believe in our vision. Please contact us if you or an organization you represent are in a position to help us continue to grow.



INCOME STATEMENTS

FUNDING RAISED IN 2023

\$4,945.05

TOTAL DONATIONS (FACEBOOK,
BENEVITY, PAYPAL, CASH)



OUR 2023 FINANCIALS

STATEMENT OF FINANCIAL POSITION

Assets	2023
Cash	\$0.00
Contributions + grants receivable	\$4,945.05
Prepaid expenses + other current assets	\$0.00
Total Current Assets	
Total assets	\$4,945.05
Donations	2023
Unrestricted	\$4,945.05
Restricted assets	\$0.00
Total net assets	\$4,945.05

STATEMENT OF ACTIVITIES

Revenue + Support	2023
Unrestricted contributions + grants	\$4,945.05
In-kind donations	\$0.00
Total Current Assets	\$4,945.05
Expenses	2023
Program services	\$27,830.57
Management + general	\$9,619.05
Fundraising	\$0.00
Total Expenses	\$37,449.62

BOARD MEMBERS

We thank our Board of Directors for their contributions to our programming and growth.

TINA MABRY



A true multihyphenate, Tina Mabry is a writer, director, and producer for TV and film. Mabry wrote and directed the award-winning film *Mississippi Damned*, which premiered on Showtime in 2011. She has since worked on some of television's most popular shows, including *Queen Sugar*, *Queen of the South*, *Pose*, *The Politician*, *Insecure*, and *Power*. In 2017, she won a DGA Award for Outstanding Directorial Achievement in Children's Programming for her work on Amazon Studios' film *Melody 1963: Love Has To Win*. She has a number of high-profile projects soon to be announced. We are grateful to benefit from this respected filmmaker's wealth of experience across genre and medium.

KEYSHA WATTS

Keysha Watts is a post supervisor and producer in the television and film industry with over 10 years of experience. She has worked on a number of critically acclaimed projects in the Scripted and Unscripted arena, such as *Born This Way*, *Bill Nye Saves the World*, *Mrs. America*, *Lost Ollie*, and *Kindred*. Keysha is an alumni of Georgia State University and received a Bachelors of Arts degree in Film and Video. She is committed to educating and encouraging the next generation of youth on the many ways they can work within the Motion Picture industry.



ABOUT THE HUE COLLECTIVE

The entertainment industry is a world of endless possibilities. At The Hue Collective we want to inspire kids to run, dream, and be different!

WE ARE A NON-PROFIT ORGANIZATION THAT INTRODUCES YOUTH OF COLOR TO THE WORLD OF POST-PRODUCTION AND PRODUCTION.

WE PROVIDE IN-PERSON BOOTCAMPS AND ONLINE COURSES IN WHICH MIDDLE AND HIGH SCHOOL STUDENTS LEARN SOFTWARE THAT TEACHES A VIABLE SKILL, WHILE PROMOTING COLLEGE READINESS AND AWARENESS OF CAREER PATHWAYS IN THE FILM/TV INDUSTRY.



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WWW.THEHUECOLLECTIVE.COM/

INSTAGRAM: [@THEHUECOLLECTIVEFL](https://www.instagram.com/THEHUECOLLECTIVEFL)

FACEBOOK: [/THEHUECOLLECTIVE](https://www.facebook.com/THEHUECOLLECTIVE)

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