



THE HUE COLLECTIVE

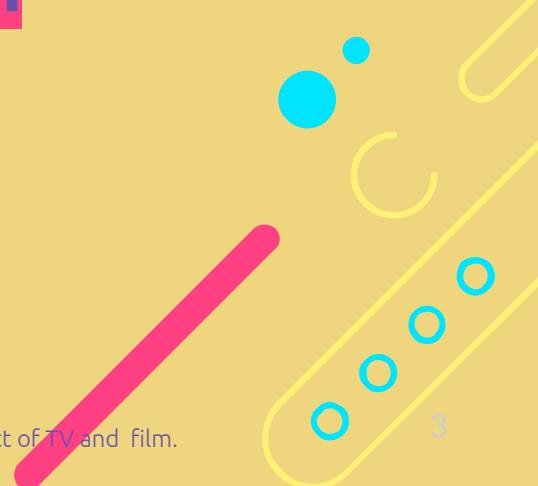
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Our Vision

The Hue Collective

is a non-profit organization that introduces youth of color into the world of post-production and production.





**“We strive to demystify
the ability for youth from
rural and urban areas to have
careers in the post-production
and production industry.”**

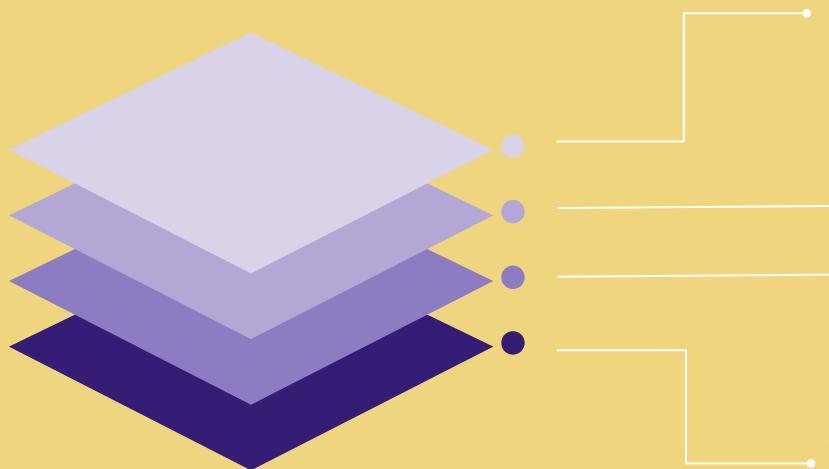
— The Hue Vision

*Production is the second part of filmmaking; the recording. Post-production is the combining and creating of the final product of TV and film.

What's the problem?

The entertainment industry has a diversity issue in post-production

*Research of 300 top films from 2016-2018 from the [Inclusionists](#)



Opportunity for people of color in post

5.7% of editors were from underrepresented racial/ethnic groups

Opportunity for women

The ratio of white men editors to underrepresented women was 58.8 to 1

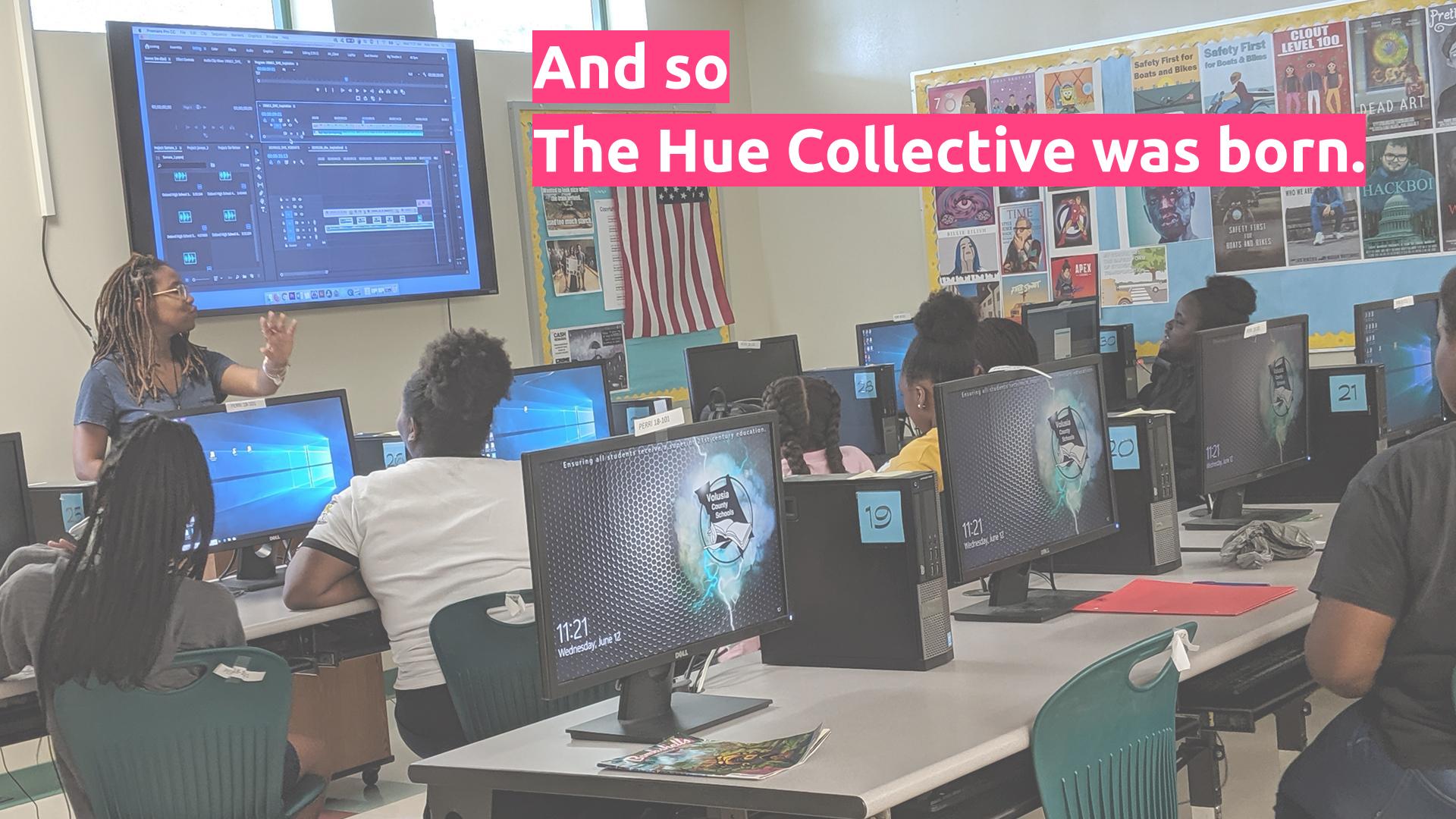
Women of color in positions

Less than 2 percent of editors were women of color

Need for diversity programs

There is a need to help with below-the-line hiring for diverse workforce and mentorship

And so
The Hue Collective was born.



How do we fix this?



We inspire

We provide bootcamps and online courses that introduce youth of color to the craft of post-production early in their lives in hopes to inspire creativity in their future careers.

We teach

We teach industry standard editing software such as Adobe Premiere.





We empower

Attendees leave with a basic knowledge of the software and editing workflow. They complete projects and present their work to the class.



Our Results

Details from our recent bootcamps

First Bootcamp Highlights



Our first camp was hosted at DeLand High School in June 2019. We enrolled 16 students.

In one week, the students learned a professional editing software called Adobe Premiere, with instruction and guest presentations from professionals of color in the industry.

Selected videos created by students can be seen on our [site](#).



Attendees left knowing how to edit and finished 2 to 3 projects.

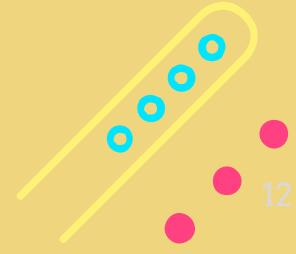
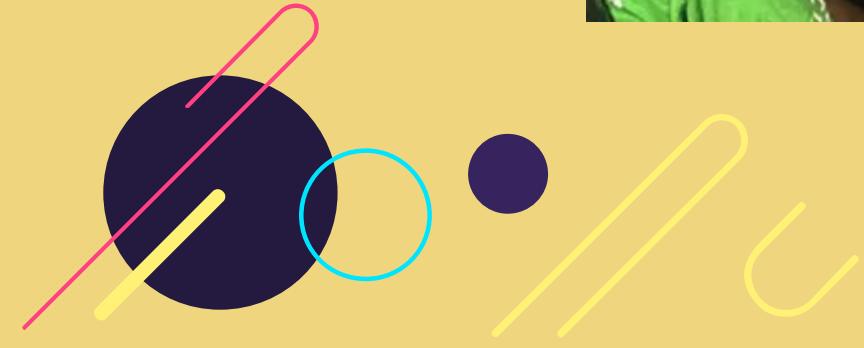


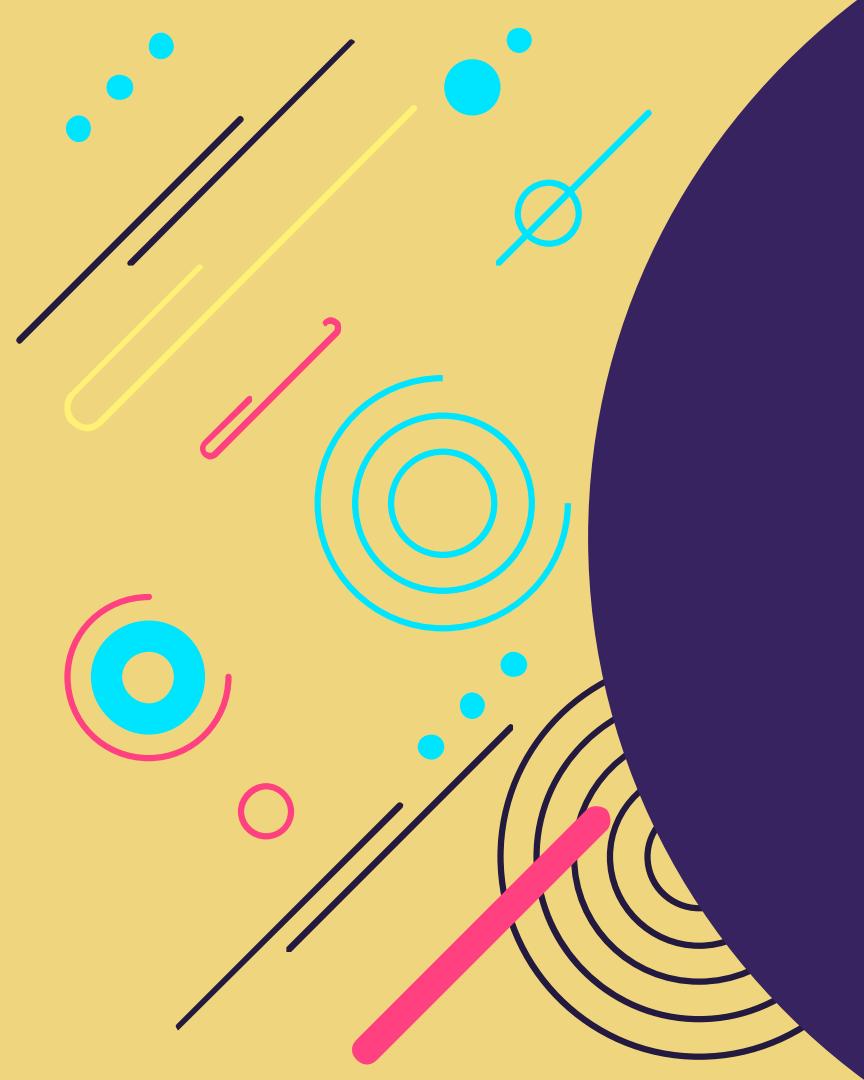
Virtual Bootcamps in 2020

We partnered with **Media Rhythm Institute** in Baltimore to offer free online sessions to learn Adobe Premiere. Youth in the DMV area, Florida, Georgia and even California participated in the training.



Thanks to fundraising that year, students were provided free licenses to use Adobe Premiere. The shift to online courses allowed us to provide more camps to reach more youth.

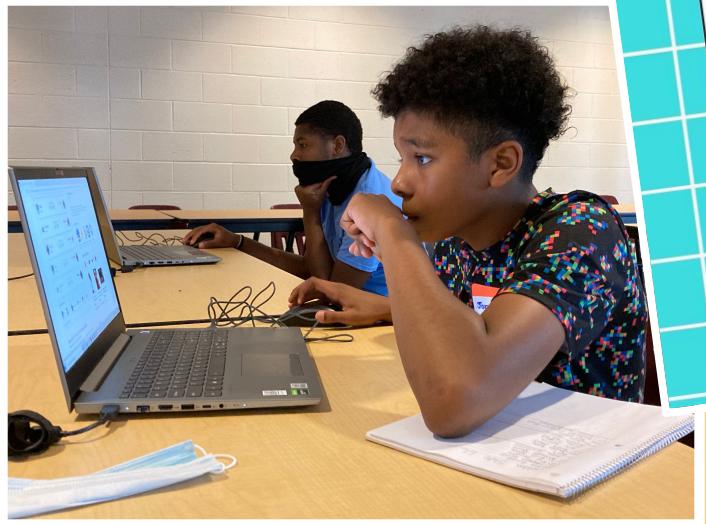




Bootcamps in 2021: Florida

As COVID restrictions began to lift, it allowed us to hold two camps teaching Adobe Premiere. Our first camp was a hybrid virtual/in-person camp in Daytona Beach where we worked with the **L.E.A.D Center** run by the Daytona Beach Housing Authority. Here we exposed students who had dropped out of high school to an exciting creative profession that they could pursue.

Bootcamps in 2021: Alabama



For our second camp, we partnered with Fairfield High Preparatory School and even taught two instructors the software so they could continue student education. While striving to work as safely as possible in the midst of a pandemic we still introduced more students to Adobe Premiere and to the career of editing and gave away a computer to one of our star pupils!



Bootcamps in 2022: Los Angeles



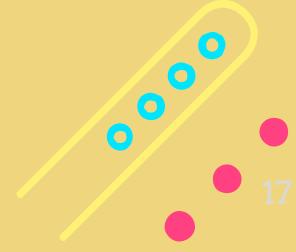
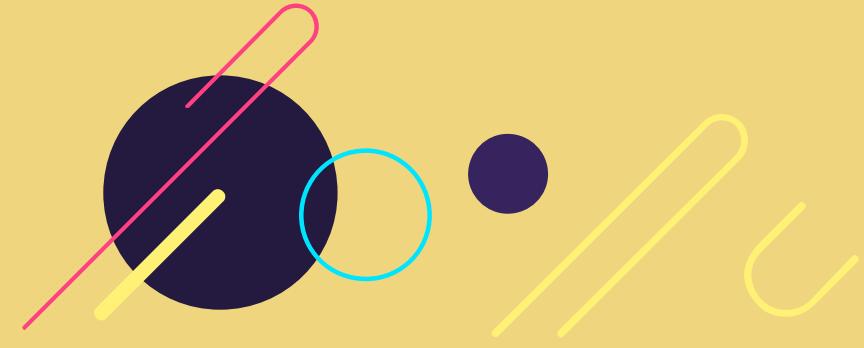
For our L.A. camp, we had the opportunity to do an in-person two day camp that introduced more students to Adobe Premiere and to the career of editing. Amazing local professional editors, assistant editors and well-known mentors, volunteered to help students learn to edit. Thanks to our amazing donors, we were able to give away a computer to one of our top students. During class, we were also able to give additional prizes to students during our speed questionnaire review sessions.

What are our goals?

What does the future look like for The Hue Collective?

Our Next Milestones

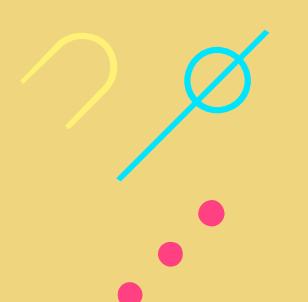
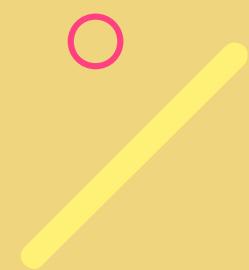
- We would like to launch our first camp in Atlanta in 2023
- We continue to aim to provide at least one laptop to a budding editor each year
- We plan to add an advance class in editing and a beginner vfx class to next years events



Our Next Milestones

We also plan to have more panels with professionals to provide more information to youth of color about all positions in post-production!





The **Details: What Funding Will Do**

Raise money for software and equipment

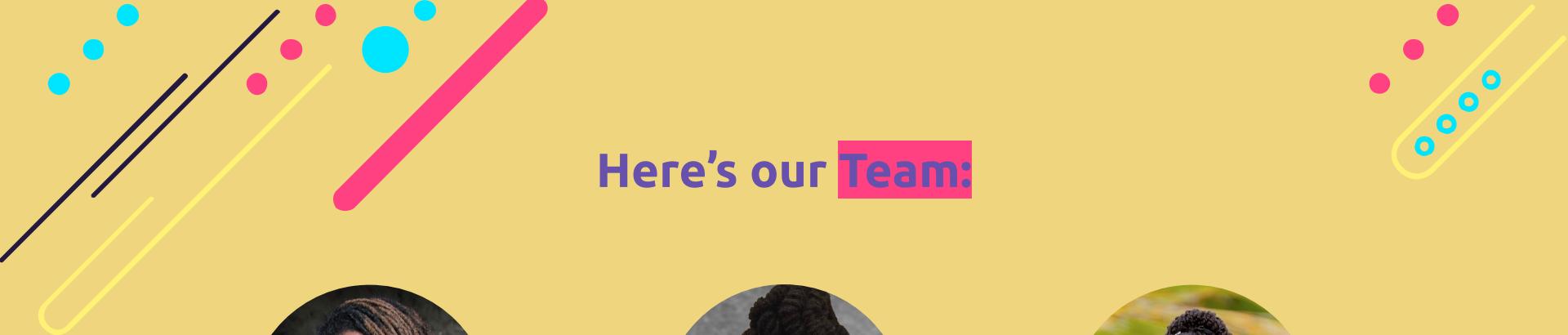
We'd like to continue to cover our software rental for Adobe Premiere and each year we'd like to donate a laptop to a budding editor!

Supply Lunch and Location

A small breakfast and lunch helps increase focus in class. Our heart is to provide this for our day camps. And finding

Misc needs for camp

We'd like to pay to cover additional teachers and for travel needed when in rural or urban areas outside of L.A.



Here's our Team:



A'sia Horne

Co-Founder/President
A'sia is an editor/assistant editor in the television and film industry in Los Angeles area with over 10 years of editing and assistant editing experience.



Keisha Gordon

Co-Founder/Business Operations
Keisha is a high school business, history and psychology teacher for Clay Virtual Academy with over 10 years of experience in the education system.



**Joyce
Horne-Harley**

Vice President
Joyce is a retired Grant/Federal Aid Coordinator for Florida Department of Transportation with over 30 years of experience.

Thank you for your time!

For any questions contact:

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